

## **How To Apply Your Vinyl Graphics / Stickers**

There are quite a few different ways to apply your stickers. You can search the internet for more instructions and methods if you require, but we have found that most professionals will adapt the below method for installing graphics and stickers etc, so we have provided step by step instructions on this method. These instructions along with step by step photos are included with every order.

**Transfer Tape / Application Tape:** this is the front paper tape that's applied to the front surface of your decal (this looks similar to masking tape)

**Backing Paper / Release Liner:** this is the paper that's on the sticky side of your decal (it appears to have a wax coating and has a grid or markings and company name printed on the back of it)

- 1.** Position your decal (as you received it) on the surface you wish to apply it to. You may want to use a ruler or measuring tape to ensure it's straight and correctly aligned
- 2.** Using three or more small pieces of masking tape, tape your decal down in the required position as pictured.
- 3.** Measure again to ensure your decal is correctly placed and then apply another piece of tape along the top of the decal, ensure this is sitting flat and there's no creases in your tape, this will become your hinge.
- 4.** Using the tape as a hinge, flip over your decal so the transfer tape is now down against the surface and the backing paper is now showing, slowly and carefully start to remove the backing paper, the decal will stick to the top transfer tape (looks like masking tape) go very slowly with the backing paper folded over quite sharply like in the picture, paying careful attention that the centers of letters etc adhere to the transfer tape. Keeping the tape folded sharply and going at a slow and constant pace will help. (be careful that all small pieces adhere to the tape, you may need to help some of them)
- 5.** The decal will now be sitting there face down with the sticky side up ready to be applied.
- 6.** Using the tape as a hinge again, fold the sticker over and start to flatten down using a piece of plastic or a credit card, work from the top centre moving out to the sides and so on, you can apply quite a bit of pressure here to ensure the decal is properly stuck down to the surface.
- 7.** Once you are happy that the decal is stuck down, you can now remove the transfer tape. Do this by pulling one edge up and sharply over on itself. You can then SLOWLY pull back the remainder of the transfer tape until your completed decal is now showing.

**8.** If this is your first time applying a vinyl cut decal you may encounter some small air bubbles trapped under the surface of the decal. These are caused by not working the decal flat correctly with the plastic or credit card, most of these will disappear over time but any problem ones can simply be popped with a pin or knife then worked out using your credit card again. (you can reapply the transfer tape if you wish to for this step)